

5 Mile Isle Events, LLC  
P.O. Box 2493, Wildwood, NJ 08260



January 15<sup>th</sup>, 2016

Re: **Waves and Wheels Festival** – September 9<sup>th</sup> and 10<sup>th</sup>, 2016

Dear Potential Sponsor:

The 5 Mile Isle Events, LLC in cooperation with various a local community organizations, provides financial support to various organizations, families and individuals in need of charitable support in the Cape May County area. This year, our organization is sponsoring a new festival, **Waves and Wheels Festival** (see attached flyer), on September 9<sup>th</sup> and 10<sup>th</sup>, 2016 on Olde New Jersey Avenue in North Wildwood, NJ. This festival celebrates everything outdoors and is the first of its kind in the Southern New Jersey area.

We are reaching out to you as an advertising sponsor of this exciting event. The advertising sponsorship levels for this exciting event are as follows:

Platinum	-	\$5000+	Silver	-	\$1500+
Gold	-	\$750+	Bronze	-	\$350+

The benefits of your sponsorship include:

Benefit	Platinum	Gold	Silver	Bronze
Festival Stage and Street Banner Advertising	X			
Festival Media Advertising Inclusion in Selected Print/Radio	X			
Reciprocal Rights to Media Advertising Your Involvement	X	X		
One Festival Vendor Space	X	X		
Advertising Banner	X	X	X	
Exclusive Sponsor Celebration – Day of the Event	X	X	X	
Non-profit donation	X	X	X	X
Boots @ the Beach Website Recognition and Advertising	X	X	X	X
Knowledge of Supporting a Great Cause to help those in need	X	X	X	X

Get in on the excitement now. A sponsorship form is attached for your use. Please feel free to contact us if you have any questions or require additional information. We look forward to your participation. We will be contacting you as the event nears.

Thank you,

*Michael E. Wilson Jr*

Waves and Wheels Festival  
Committee Member/President  
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